Breaking the Bottlenecks in Your SDLC

The value of upfront business-IT alignment

As organizations urgently navigate Agile transformation, there is a new air of uncertainty towards the methodologies that promised to save traditional organizations struggling to become more innovative. Agile practices have been implemented at the team level, but the enterprise at large continues to operate in a traditional environment. When using a single Agile tool platform like JIRA, Version One, or CA alone, the business value of the planned product delivery gets lost in the SDLC. Efforts from IT can't be tied back to the business objectives driving the product.

So, what's missing?

86% of JIRA users who adopted Blueprint agreed that the average project delivered using Blueprint products is much more aligned to business and market needs.

Automation, scalability, and business-IT alignment

Enterprise Agile at scale requires implementation across teams, leveraging tools that bridge gaps, rather than creating silos. It requires process automation that enforces collaboration, driving business alignment down through the SDLC to unlock value that is currently lost at each stage of the process.

The data has spoken

A survey of Blueprint clients performed by Tech Validate uncovered the Agile pitfalls that lead them to adopt Blueprint products, and the value they gain from adopting these products. Users have strong opinions on how Blueprint helps them overcome the gaps in their tools to realize the value of Enterprise Agile at scale.

The results for customers who add Blueprint solutions to their toolchain include massive advancements in business-IT alignment and advanced automation capabilities.

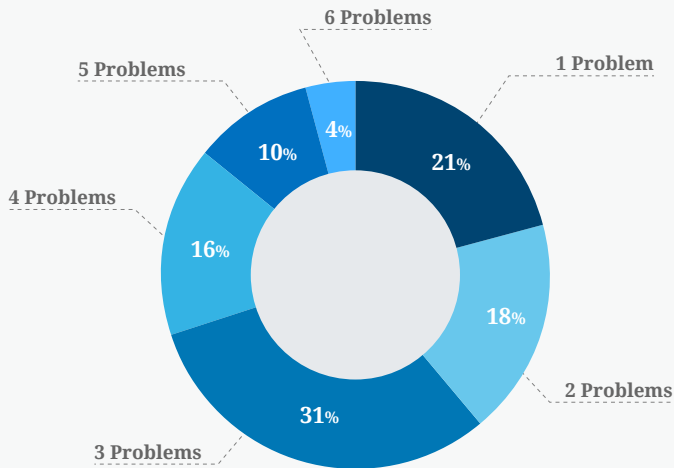*"Both business system analysts and tech engineers love it as the tool makes our working life wonderful."*

**Application Manager
Fortune 500 Financial
Institution**

98% of customers used Blueprint to solve at least one of the following problems

- Manage business changes
- Increase maturity and agility
- Increase business visibility
- Improve success of product and application launches
- Remove bottlenecks in planning and requirements
- Stay ahead of regulatory and compliance issues

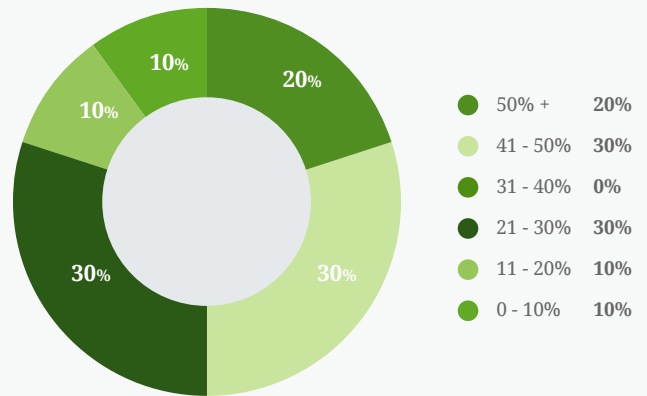Number of business problems solved by Blueprint products

The top two challenges that users experience most before adopting Blueprint products are managing changes required by the business and increasing digital maturity and agility.

Half of users surveyed also experience the need to improve their product launch success and increase their businesses' visibility into the SDLC.

These challenges can be directly attributed to the lack of automation and business-IT alignment when application lifecycle tools, like JIRA, CA or Version One are used in isolation.

The majority of Global 500 users complete user stories more than 40% faster with Blueprint

How much faster are you able to complete an average project using Blueprint products?
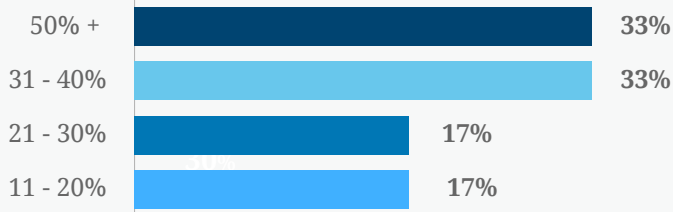

50% +	**20%**
41 - 50%	**30%**
31 - 40%	**0%**
21 - 30%	**30%**
11 - 20%	**10%**
0 - 10%	**10%**

The majority of Global 500 users reduce defects by more than 30% with Blueprint

"We complete projects more than 50% faster when using Blueprint."

VP IT at a Global 500 bank

The majority of Global 500 users reduce defects by more than 30% with Blueprint

Decrease in the number of defects and/or enhancement requests for the average project using Blueprint products

50% +	33%
31 - 40%	33%
21 - 30%	17%
11 - 20%	17%

A global 500 financial services company decreased the number of defects and/or enhancement requests for the average project by more than 50% when using Blueprint.

Half of all Global Fortune 500 companies have seen an increase in speed to market of more than 40% when adopting Blueprint products. At the same time, the majority of these users have decreased defects and enhancement requests by more than 30%.

> *"Blueprint delivers centralization of process and rigor – allowing for a level of delivery standardization that our business partners previously were not accustomed to receiving."*
>
> **Mercedes Draffin**
> **IT Vice President**
> **New York Life Insurance**
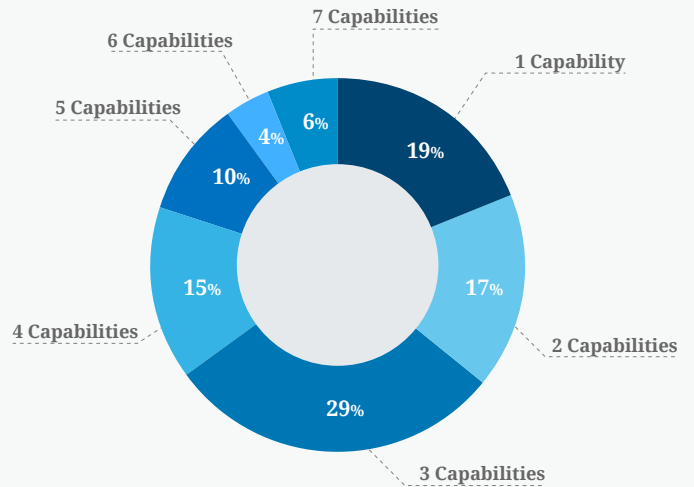
Blueprint bridges the gap left by ALM tools

91% of Agile practitioners used Blueprint to fill one or more of these gaps in their Agile toolchain.

- Business stakeholders don't understand what's being worked on and delivered in any given sprint

- Unable to tie development and testing efforts back to business objectives

- A lack of intuitive product view for stakeholder review

- Missing a permanent system of record

- Difficulty managing key business imperatives (e.g. compliance, performance, security, usability)

- High levels of time and effort required to manually write and coordinate user stories and test cases

- Missing documentation of what has been delivered

For Global 500s, the adoption of Blueprint products has increased visibility and alignment with business stakeholders and helped tie efforts and value back to business objectives. When combined with

Number of Capabilities Lacking in ALM Tools

increased speed and decreased defects, alignment and automation thrive throughout the SDLC.

The results of the survey are clear - Business-IT alignment and automation are critical factors to the adoption of enterprise-scale Agile. Users leveraging ALM tools like JIRA, Version One or CA alone are not experiencing the benefits of business alignment, traceability, and automation, thus losing out on effective business value delivery.

As Agile teams adopt Blueprint products into their toolchain, they experience dramatic improvements in automation, alignment, speed, defect rate, and most importantly, business value delivery.

83% of JIRA users agreed that using Blueprint products has increased the automation of previously manual tasks in our development cycle.

"Blueprint provides clear allocation of requirements and stories to product feature releases with formal sign-off and agreement between dev, QA and customer."

Global 500 Computer Services Company

Blueprint provides industry-leading solutions that accelerate and de-risk the digital transformation of large organizations. Our products – Blueprint Storyteller and Blueprint Regulatory Compliance Manager – resolve many of the time-consuming, costly, and error-prone functions that challenge IT organizations. Our products sit at the front of the toolchain, ensuring alignment of business and IT stakeholders. We've created closed loop solutions that drive innovation and collaboration, ensure regulatory compliance, and protect the business value of products from definition to delivery.

More than half of all Fortune 100 companies across the globe have chosen Blueprint to automate their most complex digital transformation challenges.

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90 Eglinton Ave E #700
Toronto, ON M4P 2Y3, Canada
1.866.979.BLUE(2583)
www.blueprintsys.com